



Amherst, Mass. – The Pioneer Valley Tip-Off (PVTO) is proud to announce the successful conclusion of its showcase, held from Dec. 13-15, 2024 in the Mullins Center at the University of Massachusetts Amherst.

This year's PVTO showcased talent of boys and girls varsity basketball teams from across western Massachusetts and attracted 1,782 fans in person, over 3,233 virtual viewers, and a total of \$737.75 raised towards the Massachusetts State Police (MSP) TEAM Unity Basketball League (UBL). The event's official social media pages garnered nearly 30,000 impressions and over 150 new followers.

“The 2024 Pioneer Valley Tip-Off Classic Presented by Oak View Group was a huge success,” PVTO director **Wade Miller** said. “None of this wouldn't be possible without our players, fans, media, sponsors, and our staff - so a huge thank you to those who made this event possible and as successful as it was. On to 2025.”

For full game footage and written recaps of each game, visit the official PVTO website at

<https://www.pioneervalleytip-off.com/>.



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