



Amherst, Mass. - The University of Massachusetts McCormack Student Leaders (MSL) club is excited to announce its new partnership with the Massachusetts State Police (MSP) TEAM Unity Basketball League (UBL). Beginning September 3, 2024, this collaboration will reinforce their missions of community engagement.

“This collaboration represents an incredible opportunity to make a lasting difference, by leveraging out collective strengths and vision,” MSL president **Gianna Verna** said. “This partnership is not just about support; it’s about inspiring action to build a better future for our community.”

MSP TEAM, standing for ‘*Together Everyone Achieves More*’ offers a way for members of the police department to promote teamwork, serve as mentors for children ranging from elementary to high school ages, and encourage positive interactions between police and the next generation. As part of this partnership, MSP TEAM will serve as the official philanthropic partner for two significant branches of MSL, Service through Sport and the Pioneer Valley Tip-Off (PVTO).

PVTO is an annual two-day, entirely student-run event hosted in Dec. at the University of Massachusetts Mullins Center. Sponsored by Oak View Group, the event invites surrounding high schools to participate in a 10-12 game tournament. As the official philanthropic partner, MSP Team Unity will receive the following benefits:

- All proceeds from PVTO fundraising efforts, including
 - 50/50 raffle
 - Silent Auction
 - Pre-event fundraising
- MSP TEAM UBL logo placed on official PVTO marketing materials
- Promotions through the official social media page
- Showcase local talent through a halftime show during the PVTO.

“We are excited to continue our philanthropic partnership with MSP TEAM’s UBL and can’t wait to see what the future holds,” **Wade Miller**, PVTO Director said. “This partnership has allowed our team the opportunity to get involved and give back in ways we couldn’t individually.”

For ways to get involved with MSP Team Unity, follow @mspteams on Instagram. For more information about the PVTO visit <https://www.pioneervalleytip-off.com/>.



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